



On March 20, 2010

the *5th Annual Trailblazer 5k* run
will be held in the city of Lake Mary, Florida



Dear Business Neighbor:

Here's your opportunity to help your community and get some great exposure for your business at the same time!

The 5K run is sponsored by the City of Lake Mary and Be A Trailblazer Inc., a non-profit Florida Corporation recognized by the Internal Revenue Service as a 501c3 organization. They are dedicated to improving the health and quality of life for area citizens through exercise and other recreational activities.

The Trailblazers organization was founded in 2001. Their projects include the improvements to the Rinehart Road recreational trail that will be part of the 5k run route. Through their efforts and the generosity of local businesses, organizations and individuals, over \$350,000 was raised to add rest areas, exercise stations, water fountains and landscaping to the 2.3 mile trail. In early 2008, the Trailblazers dedicated a new \$750,000 splash park and state of the art playground for area children.

Proceeds from this event help support other local community projects such as the Lake Mary Museum. For more information, visit the Be A Trailblazer website at www.beatrailblazer.com.

Sponsorship Opportunities for Your Company

Olympic Sponsor \$2,000.00

- Prominent placement of your **logo** on our Race T-Shirt.
- **Signage dedicated to your business at the Start and Finish Line**
- The opportunity to have a promotional tent at the finish line to market your goods.
- Opportunity to include promotional materials in the race registration goodie bag. (Approximately 500 bags)
- **20 Free Races Entries.**
- Your company's name will be mentioned throughout the day's celebration.
- **Recognition at a City of Lake Mary Commission Meeting.**

Sponsorship Opportunities for Your Company

Elite Sponsor **\$1,000.00**

- Prominent placement of your **logo** on our Race T-Shirt.
- **The opportunity to have a promotional tent at the finish line to market your goods.**
- Company banner placement at the start line
- Opportunity to include promotional materials in the race registration goodie bag. (Approximately 500 bags)
- **10 Free Races Entries.**
- Your company's name will be mentioned throughout the day's celebration.

Gold Medal Sponsor **\$ 500.00**

- **Signage dedicated to your business at your choice of:**
 - **MILE1, MILE 2, MILE 3, or WATER STOP**
- Placement of your **logo** on our Race T-Shirt.
- The opportunity to have a promotional tent at the finish line to market your goods.
- Opportunity to include promotional materials in the race registration goodie bag. (Approximately 500 bags)
- Your company's name will be mentioned throughout the day's celebration.

Silver Medal Sponsor **\$ 250.00**

- Placement of your **logo** on our Race T-Shirt.
- The opportunity to have a promotional tent at the finish line to market your goods.
- Opportunity to include promotional materials in the race registration goodie bag. (Approximately 500 bags)
- Your company's name will be mentioned throughout the day's celebration.

Bronze Medal Sponsor **\$ 100.00**

- This allows your company **name** on the official Race T-Shirt.
- The opportunity to have a promotional tent at the finish line.
- Opportunity to include promotional materials in the race registration goodie bag. (Approximately 500 bags)
- Your company's name mentioned throughout the day's celebration

Enthusiast **\$ 50.00**

- Opportunity to include promotional materials in the race registration goodie bag. (Approximately 500 bags)



Lake Mary Trailblazers
BE A TRAILBLAZER 5K
March 20, 2010
SPONSORSHIP/PLEDGE COMMITMENT

Yes! I would like to be a sponsor of the BE A TRAILBLAZER 5K.

Contact Name: _____

Business or Organization: _____

Recognition Name _____
(If different, please print your name as you or your company/organization wish to be recognized.)

Preferred Address, Shown Below: This is a: Home address Business address

Street address: _____

City, State, Zip: _____

Phone: Daytime Evening _____ E-mail Address: _____

I wish to make a total pledge of: \$ _____

Enclosed is the total amount.
(Make check payable to the **BE A TRAILBLAZER INC.**)

I wish to fulfill my pledge in the form of the products and services listed below:

I would also like to provide # _____ volunteers to help on the day of the race.

SPONSOR LEVELS

Olympic Sponsor
\$2,000

Elite Sponsor
\$1,000

Gold Medal Sponsor
\$500

Silver Medal Sponsor
\$250

Bronze Medal Sponsor
\$100

Enthusiast
\$50

Signature _____

Date: _____

Please mail form and check to:
Trailblazer 5K Run, 142 W. Lakeview Avenue, Suite 1030 - PMB 61, Lake Mary, FL. 32746